



2015 Corporate Membership Levels

Bronze Corporate Membership **\$10,000**

This level includes the following items in reference to the non-CME annual educational meeting:

- Attendance at NORM Annual Conference
 - Four company representatives
 - Opportunity to bring two additional company representatives at \$500 per person
 - Four complimentary conference syllabi and four complimentary conference flash drives
 - Conference syllabus and flash drive include list of attendees and NORM members
- Recognition in programs and conference signage
- Recognition of support at conference with Corporate Member lapel pin and ribbon for all corporate representatives.
- Company logo included on conference tote-bag
- Company logo on NORM website home page and annual conference page for one year
 - Link to company website from homepage and corporate member supplies the link to your preferred page
- Two six-foot tables in exhibit hall
 - Corporate Members will have first right of refusal on location based on sponsorship level.

Silver Corporate Membership **\$15,000**

This level includes the following items in reference to the non-CME annual educational meeting:

- Attendance at NORM Annual Conference
 - Six company representatives
 - Opportunity to bring two additional company representatives at \$500 per person
 - Six complimentary conference syllabi and six complimentary conference flash drives
 - Conference syllabus and flash drive include list of attendees and NORM members
- Recognition in programs and conference signage
- Recognition of support at conference with Corporate Member lapel pin and ribbon for all corporate representatives.
- Company logo included on conference tote-bag
- Company logo on website home page and annual conference page for one year
 - Link to company website from homepage and corporate member supplies the link to your preferred page
- Two six-foot tables in exhibit hall
 - Corporate Members will have first right of refusal on location based on sponsorship level.
- Opportunity to share educational information with President and membership on issues affecting rheumatology.

Gold Corporate Membership **\$30,000**

This level includes the following items in reference to the non-CME annual educational meeting:

- Attendance at NORM Annual Conference
 - Eight company representatives
 - Opportunity to bring four additional company representatives at \$500 per person
 - Eight complimentary conference syllabi and eight complimentary conference flash drives
 - Conference syllabus and flash drive include list of attendees and NORM members
- Recognition in programs and conference signage to acknowledge support
- Recognition of support at conference with Corporate Member lapel pin and ribbon for all corporate representatives.
- Company logo included on conference tote-bag
- Company logo on website home page and annual conference page for one year
 - Link to company website from homepage and corporate member supplies the link to your preferred page
- Two six-foot tables in exhibit hall in prime location
 - Corporate Members will have first right of refusal on location based on sponsorship level.
- Two representatives to meet with NORM Board twice yearly at pre-arranged meeting for 60 minutes
 - One meeting is before the annual conference; day and time to be announced by July 15, 2015
- Opportunities to share educational information with President and membership on issues affecting rheumatology.

Platinum Corporate Membership \$50,000

This level includes the following items in reference to the non-CME annual educational meeting:

- Attendance at NORM Annual Conference
 - Ten company representatives
 - Opportunity to bring four additional company representatives at \$500 per person
 - Ten complimentary conference syllabi and ten complimentary flash drives
 - Conference syllabus and flash drive include list of attendees and NORM members
- Recognition on conference brochure*, and conference signage
- Recognition of support at conference with Corporate Member lapel pin and ribbon for all corporate representatives.
- Inclusion in NORM conference advertisement in Rheumatology Practice Manager Publication*
- Company logo included in conference syllabus where support is acknowledged.
- Company logo included on conference tote-bag
 - next to the largest logo on tote-bag on side acknowledging support
- Three six-foot tables in exhibit hall in prime location
 - Corporate Members will have first right of refusal on location based on sponsorship level.
- Sponsorship of Thursday Night Welcome Reception
 - Expected attendance 250-300

In addition this level includes the following items throughout the year:

- Company logo on website home page and annual conference page for one year to acknowledge support
 - Link to company website from homepage and corporate member supplies the link to your preferred page
- Three new company announcements shared with membership by NORM board member across all social media platforms utilized by NORM.
- Ability to submit three issues to NORM for posting on payer issue page of the member's only website and announcement of this posting by NORM to the membership.
- Four representatives to meet with NORM Board three times yearly at pre-arranged meetings for 90 minutes
 - One meeting is before the annual conference; day and time to be announced by July 15, 2015.
- Opportunities to share educational information with President and membership on issues affecting rheumatology through quarterly conference calls with president.

*If written commitment of corporate membership received by March 1, 2015

Sapphire Corporate Membership **\$75,000**

This level includes the following items in reference to the non-CME annual educational meeting:

- Attendance at NORM Annual Conference
 - Twelve company representatives
 - Opportunity to bring four additional company representatives at \$500 per person
 - Twelve complimentary conference syllabi and twelve complimentary flash drives
 - Conference syllabus and flash drive include list of attendees and NORM members
- Recognition on conference brochure*, and conference signage
- Recognition of support at conference with Corporate Member lapel pin and ribbon for all corporate representatives.
- Inclusion in NORM conference advertisement in Rheumatology Practice Manager Publication*
- Company logo included in conference syllabus where support is acknowledged.
- Company logo included on conference tote-bag
- Three six-foot tables in exhibit hall in prime location
 - Corporate Members will have first right of refusal on location based on sponsorship level.
- Sponsorship of Thursday Night President's Dinner
 - Expected attendance 250-300
 - Logo on beverage napkin
 - Support noted on dinner program

In addition this level includes the following items throughout the year:

- Company logo on website home page and annual conference page for one year to acknowledge support
 - Link to company website from homepage and corporate member supplies the link to your preferred page
- Six new company announcements shared with membership by NORM board member across all social media platforms utilized by NORM.
- Ability to submit six issues to NORM for posting on payer issue page of the member's only website and announcement of this posting by NORM to the membership.
- Four representatives to meet with NORM Board three times yearly at pre-arranged meetings for 90 minutes
 - One meeting with board at a Board Fly-in meeting. NORM board to determine location, date and time. May combine two meetings with board for a total of three (3) hours with board.
 - One meeting is before the annual conference; day and time to be announced by July 15, 2015.
- Opportunities to share educational information with President and membership on issues affecting rheumatology through conference calls with president every other month (total of 6 per year).

*If written commitment of corporate membership received by March 1, 2015

Diamond Corporate Membership **\$100,000**

This level includes the following items in reference to the non-CME annual educational meeting:

- Attendance at NORM Annual Conference
 - Fourteen company representatives
 - Opportunity to bring four additional company representatives at \$500 per person
 - Fourteen complimentary conference syllabi and
 - Fourteen complimentary conference flash drive
 - Conference syllabus and flash drive include list of attendees and NORM members
- Four six-foot tables in exhibit hall in prime location
 - Corporate Members will have first right of refusal on location based on sponsorship level.
- Recognition on conference brochure*, and conference signage
- Inclusion in NORM conference advertisement in Rheumatology Practice Manager Publication*
- Company logo included in conference syllabus where support is acknowledged.
- Company logo included on conference tote-bag
- One company conference tote bag insert (8.5 X 11, 3 pages max size)
- Sponsorship of Friday Night Reception and Founder's Dinner
 - Expected attendance 250-300
 - Logo on beverage napkin
 - Support noted on dinner program

In addition this level includes the following items throughout the year:

- Company logo on website home page and annual conference page for one year to acknowledge support
 - Link to company website from homepage and corporate member supplies the preferred page for link
- New company announcements shared with membership by NORM board member across all social media platforms utilized by NORM.
- Ability to submit eight issues to NORM for posting on payer issue page of the member's only website and announcement of this posting by NORM to the membership.
- Four representatives to meet with NORM Board four times yearly at pre-arranged meetings for 90 minutes.
 - One meeting with board at a Board Fly-in meeting. NORM board to determine location, date and time. May combine two meetings with board for a total of three (3) hours with board.
 - One meeting is before the annual conference; day and time to be announced by July 15, 2015.
- Unlimited opportunities to share educational information with President and membership on issues affecting rheumatology.

* If written commitment of corporate membership received by March 1, 2015