




2014 2015


NORM National Organization of Rheumatology Managers

YEAR IN REVIEW

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Record Breaking Membership
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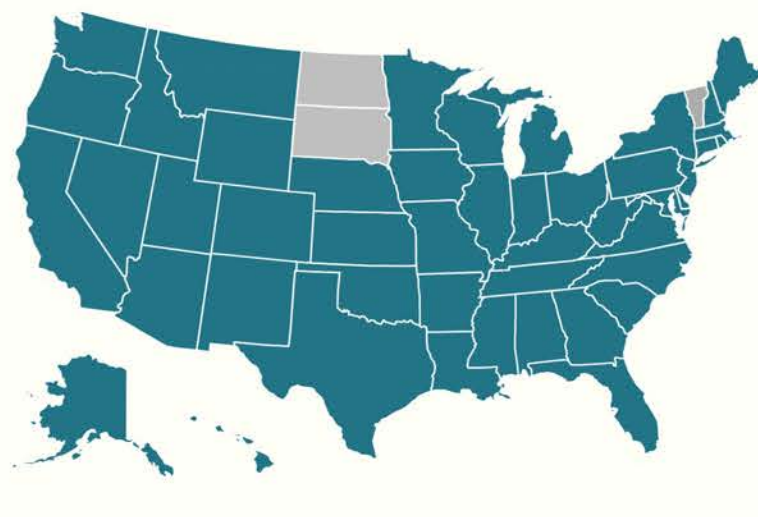
Expanded Educational Opportunities
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Working With Peer Organizations
- 

Advocating For Rheumatology



NORM MEMBERSHIP



- Over 350 Members Nationwide & Growing!
- Members In Forty-Seven States & Puerto Rico
- We Are Managers, Billers, Physicians, Nurses & More

2015 ANNUAL CONFERENCE

**Hyatt Regency
Bellevue, WA**

September 17th
through
September 19th



ATTENDEES

NORM MEMBERS
200+

CORPORATE MEMBERS
13

SPONSORS 9 **EXHIBITORS** 18 **GUESTS** 4

NATIONAL LISTSERV



MEMBERS SUPPORTING MEMBERS

There is robust traffic on our national listserv almost every day of the year
Members can rely on decades of collective wisdom from their peers

In the past year, there have been over **FOUR THOUSAND** posts to the listserv!

NETWORKING WITH PEERS

Representatives of the NORM Board had a presence at **EIGHT** state rheumatology society meetings

STATE RHEUMATOLOGY SOCIETIES



NORM offered free conference attendance to **SIX** non-profits focused on rheumatology issues; **FOUR** attended

NORM HOSTS RHEUMATOLOGY GUESTS

Representatives of the NORM Board had a presence at **SIX** different national rheumatology events

NATIONAL RHEUMATOLOGY EVENTS

Guests who attended include: Arthritis Foundation, Global Healthy Living Foundation, National Infusion Center Association & Rheumatology Nurses Society

Events visited include: ACR Annual Conf, American Women In Rheum, CSRO Advocacy Mtg, CSRO Fellows Conf, Clinical Congress of Rheum & Rheum Nurses Society Mtg

NORM COMMITTEES

-  **CHARITY**
-  **DATA COLLECTION & BENCHMARKING** NEW!
-  **HEALTHCARE POLICY & PAYER RELATIONS** NEW!
-  **COMMUNICATIONS**
-  **EDUCATION**
-  **NORM VENTURES (GPO)**
-  **CONFERENCE HOSPITALITY**
-  **FINANCE**
-  **NOMINATING**

EDUCATING FOR SUCCESS

 **WEBINAR PROGRAMS WITH INDUSTRY PARTNERS**

Addressing hot topics like: meaningful use, affordability/access to treatments, medicare & insurance issues, PQRS & value based modifiers

 **RHEUMATOLOGY FOCUSED WEBINARS ON ICD-10 CODING**

Over **TWENTY** sponsored webinars guiding 594 physicians, staff and NORM partners through the rough waters of ICD-10

 **MORE ROBUST EDUCATIONAL RESOURCES FOR MEMBERS**

The NORM Education Committee now provides 24-7 access to educational tools built to guide practices with essential operations

 **HELPING MEMBERS PREPARE FOR CODING EXAMS**

NORM sponsored six CRHC & CPC webinars plus three Q&A sessions to help members prepare for certified coder exams

OUR CHALLENGES

- The Drastic Increase In the Number & Complexity of Prior Authorizations
- Compliance & Quality Measures Are Forcing Providers To Sacrifice Time With Patients
- The Uncertain Future of Biosimilars: Safety, Cost, & Required Use
- Increased Barriers To Treatment With High Dollar Insurance Cost Sharing
- The Demand For Rheumatologists Is Outpacing The Supply
- Understanding & Preparing Our Practices For Changing Payment Models

COMING IN 2016

- MENTORSHIP OPPORTUNITIES**

NORM EDUCATION COMMITTEE
- HELP WITH INDUSTRY CHANGES**

HEALTHCARE POLICY & PAYER RELATIONS COMMITTEE
- MORE SAVINGS FOR PRACTICES**

NORM VENTURES GROUP

VOLUNTEER HOURS

Board Members Donated An Estimated

3,444

Volunteer Hours To Advancing The Field of Rheumatology

FOR MORE INFO, VISIT:
www.normgroup.org